

PRESS RELEASE

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Ink Jet Technology Showcase 2016
announces
InPrint USA Industrial Print Forum

June 23, 2016 - Carrabassett Valley, Maine, USA – IMI is pleased to announce that InPrint: The Industrial Print Show will host a forum for the American market at Information Management Institute's (IMI) **Ink Jet Technology Showcase 2016** on September 7, 2016 in Chicago. The forum will showcase industrial printing technology solutions to help consumers and businesses understand the current and future capabilities of industrial digital printing.

IMI's **Ink Jet Technology Showcase 2016** will make the Renaissance Scaumburg Convention Center Hotel in Schaumburg (Chicago), Illinois, USA the epicenter of the Ink Jet World on September 7-8, 2016. Visit www.imiconf.com for program and registration information.

According to IMI President Al Keene, "our annual **Ink Jet Technology Showcase**, now in its 15th year, brings together the leading suppliers of ink jet technology and services. Attendees who are new to ink jet and exploring this disruptive technology for a new product or process, as well as those already active product manufacturers or users seeking an update and to renew contacts, find that they cannot do it more efficiently or cost effectively than at IMI's annual showcase program."

Keene continued, "IMI is extremely pleased to partner with InPrint to host the **InPrint USA Industrial Print Forum** as part of our **Ink Jet Technology Showcase 2016** on September 7-8, 2016 in Chicago. Manufacturers are implementing ink jet technology for its ability to be integrated in-line with production processes; offering new opportunities for automation, streamlining supply chains as well as increased decoration and functional capabilities. With the rapidly growing activity in using digital printing technology for a wide range of production printing applications, this forum provides a timely opportunity to obtain updates and insights on what industrial print is doing and where it is going,"

InPrint co-founders Marcus Timson and Frazer Chesterman are preparing the half-day symposium of case studies, industry insight and end-user presentations, following the successful forum model used at IMI Europe's Inkjet Technology Showcase 2015 in Munich.

"The **InPrint USA Industrial Print Forum** which runs ahead of the **Ink Jet Technology Showcase 2016** is an important focal point for sharing insight and inspiration for industrial printing in the US. The event will give delegates access to key developments in functional, decorative and packaging printing for manufacturing and is a key element in our program to connect and build the industrial print community in the US leading up to InPrint USA in April 2017." said Marcus Timson, InPrint co-founder.

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IMI's **Ink Jet Technology Showcase 2016** is also a tremendous learning opportunity as the program includes keynote presentations from leading industry experts plus the Tech Talks discussing some of the latest scientific findings and techniques critical to ink jet integration and implementation. Additionally, IMI's **Ink Jet Technology Integration Short Courses on Friday, September 9th** will provide real world information and insights simply not publicly available elsewhere – you will want to take advantage of these opportunities.

Suppliers to the ink jet industry who want to join the list of Feature Technology Suppliers should visit <http://www.imiconf.com/IJSS16Sponsor.html> or contact IMI (email al@imiconf.com or call +1-207-235-2225) to take advantage of this opportunity to present their products and services to the rapidly expanding ink jet industry.

About Information Management Institute, Inc.

Information Management Institute, Inc. (IMI) sponsors conferences world-wide to assist in understanding technology developments, markets and applications requirements. IMI conferences offer attendees a unique opportunity for leading hardware, technology development, consumables, software and user companies to network and develop a more comprehensive understanding of current as well as future developments impacting successful product implementations, market entry/expansion and technology utilization. Since 1990, IMI has held over 500 programs attended by well over 25,000 technical, marketing and management personnel from companies around the world.

IMI conference programs are designed to enable attendees to obtain the latest technical, market and application information while allowing time to network with other attendees in a time and cost efficient manner. Attendance at an IMI conference enables attendees to meet with an industry's leading experts in a single location over a short period of time thus maximizing information transfer efficiency and minimizing travel and time expenses. Visit Information Management Institute online at www.imiconf.com

About InPrint and Mack Brooks

InPrint is the leading exhibition for new technological breakthroughs across many industrial printing fields, including digital, inkjet and 3D printing solutions. Earlier this year, show management announced the launch of InPrint USA, taking place April 25-27, 2017 in Orlando, Florida.

InPrint USA is organized by Mack Brooks Inc., a subsidiary of the Mack Brooks Exhibition Group based in St. Albans, UK, which has branches and partner companies in France, Greece, Italy, Poland, Russia, India, China and the USA. The Mack Brooks Exhibitions Group has been organizing industrial trade fairs around the world for almost 50 years. As a privately-owned, independent and professional show organizer, the company organizes a program of highly specialized trade exhibitions throughout Europe, Asia and the Americas, in the fields of engineering, transport, metalworking, information technology, textiles, food and beverages, railways, construction, tunneling, printing, converting, airport management and aviation. The Group also publishes related directories, magazines, sector reports and Internet sites. Visit Mack Brooks Exhibitions online at www.mackbrooks.com.

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