

NEW DIGITAL FORMAT - Ongoing Event

Inkjet Age of Materials Conference 2020-2021

November 18, 2020 - September 15, 2021

Bimonthly Digital Online Conference Sessions

Announcement & Introduction

As a leading provider of high-level, strategic digital print industry conferences and renowned courses, IMI has been instrumental in promoting and supporting the digitization of the printing industry and its expansion into manufacturing applications.

NOW the time has come to utilize the available digital tools and technologies and apply them to the conference and course formats to maximize efficient information transfer, facilitate relationship building, and stimulate continued growth and expansion for digital print and manufacturing technologies.

Having served as a primary strategic information source for the digital and inkjet print industries for over thirty years, IMI is pleased to commence with the first offerings of next generation information resources for this community.

IMI's inaugural ongoing digital event **Inkjet Age of Materials Conference 2020-2021** will include

- **Sessions on a scheduled basis every two months**
 - **Three 30-minute presentations by recognized industry leaders for each session**
- **5 to 10 minute commentaries on each session's topics from consultants, end-users, researchers, etc. with different perspectives on the session topics**
 - **Q & A opportunities via chat/live options**
 - **Suppliers Forum presentations: 1 to 3 per session**
- **Handout materials & complete participants list downloadable by conference participants**
- **Recorded sessions available to conference participants following each bimonthly session**
 - **Each session scheduled to last 2.5 to 3 hours**
- **If possible, a live-in person summary/update conference session will be scheduled at a later date.**
 - **Updates on all aspects of this event will follow as we assess the ever changing concerns impacting health/safety, travel, and group gatherings such as conferences.**
 - **Since the format will be evolving throughout the year, additional ideas for features, topics, speakers, etc. are welcome and solicited!**

IMI will continue to offer its high-level strategic and timely digital & inkjet industry information resources via conferences and courses – incorporating both on-site and web-based components as dictated by the regulatory, societal, and industry needs.

IMI will also be adding significant new online content throughout the remainder of 2020 and beyond. We are very excited to be offering new options in the digitization of the information transfer industry.



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IMI's digital **Inkjet Age of Materials Conference 2020-2021** is designed to assess the current and needed developments in inkjet materials necessary to realize the full potential for inkjet technologies in current and new applications.

The inkjet industry has made great strides in developing successful inks and functional fluids for many applications, yet continued ink and fluids development is considered by many to be the most essential component for inkjet's continued applications diversification and market growth.

IMI's **Inkjet Age of Materials Conference 2020-2021** addresses the challenges, options, and opportunities associated with future inkjet materials requirements, technology choices, drivers & barriers, and other issues required to effectively implement inkjet ink and fluids technologies for applications expansion and diversification. This strategic conference for the inkjet industry provides high value information on innovations, trends, and issues for senior executives, commercial managers, development teams, end users, and others looking to expand their knowledge and understanding of materials developments, products, and technologies shaping the future of inkjet as well as exchanging ideas with industry experts and peers.

This year-long event will consist of 6 bimonthly sessions starting November 18, 2020 and concluding on September 15, 2021 and will include the following elements:

- Updates & Views from Industry Pacesetters
- New Technology Needs & Introductions
- Suppliers Forum Presentation Opportunities
- Market/Opportunity Perspectives from Industry Experts
- Interactive Q & A Opportunities
- Sponsorship Opportunities

Get a "Jump Start" in The Future of Inkjet!

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Topic Coverage

Specific topics, speakers, and commentators will be announced as confirmed

If you desire to give a presentation or suggest specific topics/speakers, please email your suggestions to al@imiconf.com

General suggested topic categories include

Inkjet Industry Market Structure & Materials' Role

- Inkjet printing industry structure & dynamics
- Inkjet inks & fluids marketplace
- Inks, fluids & media market size & structure
- Substrate interactions & importance
- Industrial print applications driving new materials requirements and development

Inkjet Materials: Key to Market & Application Expansion & Growth

- Colorants, resins, polymers, additives, etc.
- Dispersants & dispersion techniques
- Aqueous & solvent inks
- UV inks
- Functional materials: electrical, graphene, drugs, reactive, etc.
- Paper, plastic & other substrates
- Competitive digital alternatives: thermal, thermal transfer, toner, etc.
- Material processing & analytical techniques

Inkjet Materials Requirements & Trends for Growth Markets

- Consumer Goods
- Decorative laminates, flooring, wallcoverings,
- Glass
- Home decor
- Packaging
- Pharmaceuticals
- Printed electronics
- Security & brand protection
- Surface & product decoration
- Textiles
- & more!

Inkjet Materials Future Trends & Opportunities

- 3D printing
- Bioprinting
- Food grade inks/fluids/coatings
- Nanomaterials
- Reactive inks/fluids
- Sustainable & bio-based raw materials
- Processing technologies innovations
- & more!

Suppliers Forum Presentations: 10-Minute presentations related to materials technologies, capabilities, services, new product introductions, etc. We will schedule one to three Suppliers presentations for each bimonthly session on a first come/first scheduled basis. FMI or to sign up, contact Al Keene al@imiconf.com or check off box on registration form. Open to all registrants

REGISTRATION INFORMATION

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Annual Registration Fee: Single registrant = \$500
6 Sessions 2 registrants from same company = \$450 each
18 Presentations 3 or more registrants from same company = \$400 each
And Much More! Single Session Fee: \$100 per registrant

Academic Registration Fee \$300 per registrant (student, faculty, or staff)

The registration fee includes online attendance to conference sessions, access to recorded sessions, and downloadable conference reference materials including the conference registration list. Registrations are noncancelable.

To register, complete online registration at www.imiconf.com OR submit the registration form below to Susan Vandrey, Conference Administrator, Information Management Institute, Inc., 1106 Valley Crossing, Carrabassett Valley, ME 04947 USA. You may reserve space by phone +1-207-235-2225, fax +1-207-560-9119 or email imi@imiconf.com

Inkjet Age of Materials Conference 2020-2021 Registration Form

Inkjet Age of Materials Conference 2020-2021
November 18, 2020 - September 15, 2021

Bimonthly Digital Online Conference Sessions
6 Sessions
18 Presentations
& Much More!

I wish to reserve a

Suppliers' Forum slot (10-minute online presentation slots will be allotted on a first come/first scheduled basis)

Please send me information on

Sponsorship Opportunities

Mr. ___ Ms. ___ Miss ___ Mrs. ___ Dr. ___

NAME _____

JOB TITLE _____

COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

COUNTRY _____

PHONE _____ FAX: _____

EMAIL _____

I Want to Pay by Credit Card

Please Invoice Me

For Updates & To Register Online
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& Brief Outlines to
Al Keene al@imiconf.com

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Why an Ongoing Digital Event Format?

Since March, we have spent a great deal of time evaluating alternative digital approaches to providing effective and timely information, content, and contact development to the digital and inkjet industries.

We've arrived at our ongoing digital event format with bi-monthly presentations to enable a more cohesive and snappier option to build an involved community in the critical area of inkjet materials which are an essential element for the industry's continued application expansion and market growth.

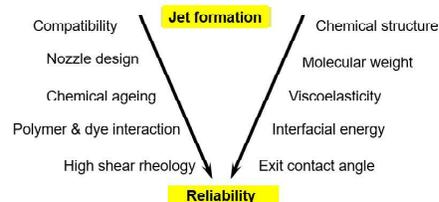
One major element in our decision that after participation in numerous online events, we've observed that participants attention spans and concentration are "challenged" by sessions ranging from 1/2 day to multiple days. Thus, our goal is to provide a versatile ongoing resource which will benefit all those in the inkjet materials field.

We welcome your thoughts, comments, suggestions, etc. as we are sure our concept will be an evolving one over the course of the upcoming year.

Welcome aboard!

Inkjet is a system and all the materials interactions are critical for successful products and output regardless of the application. Only by understanding these interactions, creating alliances to obtain the best technology options, and applying appropriate development tools & production techniques can inkjet industry participants obtain optimum market success and profitability. Join us to take advantage of this unique, ongoing, resource efficient, and timely to keep current in the inkjet materials development world

Inkjet ink design



Ink jet is a system



Pretty much everything interacts with everything else